

How to . . .

Your Name

# Title

Introduction

Your picture here

# Title

Today I'm going to share with you how to . . .

# Title

This is exciting because . . .

# Title

This changes things for you because

# Title

This is the big result that happens when you do this . . .

# Title

This changes things for you if:

# Title

This is not for you if:



Question:

Do you want to . . . ?

Question:

What has stopped you?

# Question:

If you want that to change . . .today's presentation is going to change things for you . . .

Does this sound like you?

You want to do x without struggling with y

Does this sound like you?

You've tried this, that, and something else . . .but nothing has worked

Does this sound like you?

You wish you could just . . .

If that's you . . .

This is going to change things for you:

(Restate the big premise/big result from earlier slides)

Here's what's going on with. . . .

Discuss the big problem (or problems) in the industry/niche you serve.



Here's what's going on with. . . .

Why is this a big problem?

Here's what's going on with. . . .

What has changed now? (aka what makes this relevant NOW)?

Before we get started, I want to share my story and how I got to this point . . .

Once upon a time I was . . .

I struggled with . . .

One thing your audience struggles with

Another thing your audience struggles with

Another thing your audience struggles with



Here's what I was doing . .

Here's what was going on . . .

I was stuck

Describe how it felt to be stuck

Why did you decide to take action, to change things?

What was the big epiphany or event that happened to cause you to hit the end of your rope or make a decision that you are going to change things?

In short, I was fed up . . .

So I made a decision

A decision to figure it out no matter what



Tell what you did to figure it out

Describe how hard it was to figure it out

(this should be a bit deep)

Describe the result from the transformation

Result #1 from figuring it out (the transformation)

Result #2 from figuring it out (the transformation)

Result #3 from figuring it out (the transformation)

Describe how it felt

And today I'm going to share with you how you too can have that transformation/result/impact



Imagine how it would feel for you to have that transformation in your life/business/problem

# Step 1

Name the first thing to do

# Step 1

Over the next few slides, describe what to do, explain why

# Step 1

What to do, slide 1

# Step 1

What to do, slide 2

# Step 1

What to do, slide 3

This is key . .

Write this down in your notes

# Step 1

What is the result of this step?



# Step 1

How does it impact things/ benefit to doing this

# Step 2

Name the first thing to do

## Step 2

Over the next few slides, describe what to do, explain why

# Step 2

What to do, slide 1

# Step 2

What to do, slide 2

# Step 2

What to do, slide 3

This is key . .

Write this down in your notes

## Step 2

What is the result of this step?



## Step 2

How does it impact things/ benefit to doing this

# Step 3

Name the first thing to do

# Step 3

Over the next few slides, describe what to do, explain why

# Step 3

What to do, slide 1

# Step 3

What to do, slide 2

# Step 3

What to do, slide 3

# Step 3

What is the result of this step?

# Step 3

How does it impact things/ benefit to doing this



This is key . .

Write this down in your notes

This is key . .

Write this down in your notes

# So here's what we've covered

Here's what you learned today:

How to get (result) without (struggle)

How to overcome (x) struggles

How to get (this) result

# Recap of Step 1

Bulleted list of step 1

# Recap of Step 2

Bulleted list of step 2

# Recap of Step 3

Bulleted list of step 3

# Recap of process

You saw that . . .

# Recap of process

You learned why (the old way, the other way) doesn't work/hasn't worked for you



# Recap of process

You learned what to do to get the result

# Let's talk about you

You don't just want to achieve (result) without (struggle)

But you want it to be easy . . .

# Let's talk about you

You've felt (like I felt)

And you've hit a wall (like I did)

And you are ready to change things for yourself

It's time to get (that result) for yourself

It's time for you to (get result)

It's time to get (that result) for yourself

It's time for you to overcome (the wall)

It's time to get (that result) for yourself

It's time for you (implement what you figured out)

It's time to get (that result) for yourself

It's time for you to feel good about . . .

(describe how it might feel)

It's your time to get that result

Its your time to get that result with the help of a step by step implementation system that makes it easy



And this will work for you, just like you are

Just as I shared with you today my journey, and how I figured it out . . .

You can do that too, but instead of taking the long route of figuring it all out (it took me [x years])

You can have it all step by step, easy to follow, easy to get results

# Introducing:

Name of the Program

# Here's what you'll learn

List modules

OR one slide per module

# Module 1

What you will learn

# Module 2

What you will learn

# Module 3

What you will learn

# Module 4

What you will learn

# Module 5

What you will learn



# Module 6

What you will learn

# Here's what you'll learn

List all modules

# Here's what else you get

List everything else they get

Templates

Mockups

Worksheets

Case studies

Homework

Anything else

# Here's what else you get

List everything else they get

Modules

Templates

List of Modules

Mockups

Worksheets

Case studies

Homework

Anything else

# Here's what you'll achieve

By the end of the program,  
here's what you'll get:

Benefit #1

Benefit #2

Benefit #3

You'll have:

Your result:

Modules

List of Modules

PLUS:

Templates

Mockups

Worksheets

Case studies

Homework

Anything else

# Here's what you'll achieve

By the end of the program,  
here's what you'll get:

Benefit #1

Benefit #2

Benefit #3

You'll have:

Your result:

Modules

List of Modules

PLUS:

Templates

Mockups

Worksheets

Case studies

Homework

Anything else

# PLUS - Bonus

Describe bonus and result

# PLUS – Bonus 2

Describe bonus and result



# Here's what you'll achieve

By the end of the program,  
here's what you'll get:

Benefit #1

Benefit #2

Benefit #3

You'll have:

Your result:

Modules

List of Modules

PLUS:

Templates

Mockups

Worksheets

Case studies

Homework

Anything else

Plus Bonuses

# Get started now

Click the button below to get started

What's the Investment?

# Value of having this result

Describe value of having this result

# Cost to do this another way

Describe cost of doing this another way (time, money, longer journey)

# Cost of time lost

Describe cost of time lost by not getting it fast

Recap of value

Recap of value

# Get started now

Modules

PLUS:

Get started now:

List of Modules

Templates

Mockups

Worksheets

Case studies

Homework

Anything else

Plus Bonuses

The total value of the training,  
templates, community, etc is  
worth:

\$\$xxx.xx



# Get started Now

But you can enroll today for just

\$xx today

And y payments of \$xx

Or pay in full to save (xx)

# Get started Now

Use the link below to get started

# What happens next

Describe onboarding process

# Get started now

Modules

PLUS:

Get started now:

List of Modules

Templates

Mockups

Worksheets

Case studies

Homework

Anything else

Plus Bonuses

The total value of the training,  
templates, community, etc is  
worth:

\$\$xxx.xx

Perhaps you have questions

Questions on next few slides

Perhaps you have questions

Will this help me get started?

Perhaps you have questions

How complete is this?

Perhaps you have questions

Does it teach me about XXXXX?



Perhaps you have questions

How much access do I get to you?

Perhaps you have questions

I'm not sure I'm ready for this

# Get started now

Modules

PLUS:

Get started now:

List of Modules

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Mockups

Worksheets

Case studies

Homework

Anything else

Plus Bonuses

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\$\$xxx.xx

What will it mean for you to do this?

Discuss benefits

How will your life be transformed by doing this?

Discuss benefits

# Get started now

Modules

PLUS:

Get started now:

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